



OLGA MURAVIEVA,
Head of AST
children's department

AST Publishers

AST Publishers is one of the leading companies on the Russian book market. More than half of books in our rich catalogue are children's titles. In 2018, AST published around 5,000 children's and young adult books with the total print run of 22 mln copies. We work with different genres: fiction, non-fiction, early learning, preschool, leisure books and encyclopedias – and we always look for new trends and projects! AST cooperates with the world's leading publishing houses and agencies. However Russian books remain the most important and impressive part of our catalogue. AST is constantly cooperating with top Russian authors and illustrators. Children's illustrated classics are still in high demand and we are proud of working with prominent Russian artists of classical fine art: Erik Bulatov, Oleg Vasiliyev, Viktor Chizhikov, German Mazurin and many others. Eduard Uspensky and Grigoriy Oster are considered to be the most successful contemporary children's writers. The total print run of their books (published by AST) has reached 4 mln copies for the last five years. At the same time, AST children's imprints are seeking to discover new names and support young artists and illustrators. AST is delighted to present its highlights and bestsellers and encourages you to discover the world of Russian literature together.

NATIONAL MANUSCRIPT CONTEST OF THE YEAR

In 2009, the national award Manuscript of the Year was founded. Only the authors who have never been published take part in the competition. Applicants automatically get the chance to be published. Thanks to the award, such authors as Narine Abgaryan, Maria Rupasova, Nadezhda Sherbakova and many others gained popularity. The total circulation of the prize winners' books has already exceeded 600,000 copies.

In 2014, the literary courses Master of the Text were opened.

WE BUY BOOK RIGHTS

The share of translated children's editions in 2018 was 14.3% of the total number of titles released. In 2019, the share grew by 2-3%. We cooperate with thousands of large and small foreign publishers.

WE STARTED SELLING RIGHTS IN 2017

We sell book rights to China, Bulgaria, Poland, Romania, Ukraine, Estonia, etc.

1990

AST PUBLISHERS
ESTABLISHED

2012

AST PUBLISHERS
JOINS EKSMO-AST
HOLDING

2015

HOLDING JOINS
RUSSIAN BOOK UNION,
SUPPORTS FEDERAL
AND INTERNATIONAL
PROGRAMMES TO
POPULARISE READING

THE HOLDING
RANKS 1ST IN THE
TOP 10
BOOK PUBLISHERS
IN RUSSIA

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<https://www.facebook.com/ast.deti>

<https://www.instagram.com/ast.deti>

<https://www.instagram.com/williewinkiebooks/>

AST children's department has five imprints:

MALYSH

It was created in 1957.

Fiction, picture books, board books, preschool educational books, activity books for children 0-9.

Natalya Gusarova

Editor-in-chief

(Malysh. Fiction)

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Svetlana Khudyakova

Editor-in-chief

(Malysh. Preschool educational)

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Natalya Shutyuk

Editor-in-chief

(Malysh. 0+)

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AVANTA

It was established

in 1992.

Encyclopaedias, popular science books, non-fiction for children 4-15.

Pavel Kostrikin

Editor-in-chief

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EDUCATIONAL PROJECTS

It was created

in 1998.

Educational and reference books for children 6-16.

Pavel Stelliferovskiy

Editor-in-chief

stelliferovskiy@ast.ru



WILLY WINKY

It was created

in 2017.

Foreign bestsellers and new books by Russian authors for children 0-8, middle grade books.

Tatyana Mantula

Editor-in-chief

t.mantula@ast.ru



ASTREL SPB. DETSTVO

It was created

in 2004.

Contemporary fiction and edutainment for children 5-12.

Alexander Procopovich

Editor-in-chief

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Alice in Wonderland

Collectible edition of the famous fairytale with three-dimensional illustrations and drawings by the artist *Maxim Mitrofanov*. Book designer *Oksana Ivanova*. Bestseller!



What a Holiday!

Book-adventure, book-celebration! A detailed and vivid story by *Tatyana Dolmatova* about the festive traditions of the whole world – from Japan to Mexico, with illustrations by *Polya Plavinskaya*, a graduate of the British higher school of design. Top list of Non-fiction Book fair 2019!



How to Fly into Space

The book by *Alexander Monvzh-Montvid* introduces you to the history of cosmonautics, tells you when the first rockets and satellites were designed, how cosmonauts were prepared for the flight, and what animals helped people to study space. Why are space vehicles made multi-stage? Was Yuri Gagarin worried before the flight? What happens to various objects in weightlessness? The series is a hit. Its total circulation is more than 1 mln copies.



Big Funny Book of the Pompon Cat

Nikolai Vorontsov (a famous Russian illustrator and cartoon artist) is the author and illustrator of this book. Its main characters are cats Pompon and his friend Trundel. The book has a lot of didactic tasks and fun exercises. Pompon the Cat series was awarded a Russian illustration prize.



I Want to Know Everything About Theatre

A fascinating journey through the ages with *Anastasia Sergeeva*: from the ancient Greek theatre to European and Russian theaters. Top list of Non-fiction Book fair 2019!



The City of the Future. Science with Schrödinger's cat

A futuristic book by *Andrey Konstantinov* for preschoolers about smart things and artificial intelligence. It is a joint project with popular science magazine "Schrödinger's Cat".



Brain. How it works and what to do with it

The brain is the most mysterious human organ. The author *Ilya Martynov* presents the key points of the brain structure and on their basis explains the mechanisms of behavior not only of a person, but also of society. For readers over 10 years old.



Da Vinci's cat. Birthday Kidnapping

Funny stories about the adventures of a detective cat by one of the most successful children's authors. The total circulation of *Katya Matyushkina*'s books is 3,000,000 copies. Top 10 Russian children's detectives according to Forbes!



The Secret of the Old Chest

The total circulation of *Narine Abgaryan*'s books is already more than 700,000 copies. Martin and Matilda go to visit their grandfather Oscar. They look forward to incredible adventures: they travel through time, meet real Vikings and search for a chest that contains a magical artifact. Bestseller!



Tales about Masha and Oika

Masha is a well-mannered, kind and diligent girl. Oika is her opposite. She is capricious and rather lazy. Masha and her little pet teach Oika to be kinder and more attentive to others. *Sofia Prokofieva* is a famous Russian children's writer, author of more than 40 books. Bestseller!



Mouse Song

A fairytale by *Ekaterina Karganova* with the main character, who was lazy and unfriendly. He didn't want to work at all, he just wanted to relax and sing songs. The forest animals decided to show him that it is better to be hardworking and make friends. Bestseller!



Old Women Were Falling from the Sky

Manuscript of the Year award in the Best Children's Book category. *Maria Rupasova* is a modern Russian writer. Her works are funny, kind and a little bit hooligan. They sound contemporary and at the same time completely beyond time.

Russkoe Slovo Publishing House



MARINA LOBZINA,
Executive Director

Russkoe Slovo has been publishing educational and methodological literature for pre-school and school education and children's fiction for 25 years. In 2013, it started publishing books for the youngest category of readers.

Children's books include developmental and educational aids and play books, as well as a series of therapeutic fairytales *Mother Mouse Fairytales* («Сказки мамы-мышки»), which help children tackle difficult situations in their lives. *For the Youngest* («Для самых маленьких») series of tales relates kind and warm-hearted stories with an educational twist. *For Kids about Nature* («Малышам о природе»), an educational series, gives children a popular insight of the multi-faceted world around them. Play books *Guess and Play* («Отгадай, поиграй!») turn reading into a game, developing speaking and listening skills, whereas *Play. Draw. Fantasise* («Играем. Рисуем. Фантазируем») books provide for the development of creativity, imagination, memory, attention and manual dexterity.

Encyclopaedia for the Youngest («Энциклопедия для самых маленьких») and *Do-It-Yourself of Paper* («Сделай сам из бумаги») leisure books, activity and colouring books, anthologies, crosswords, etc. shape our publishing portfolio, which is continually expanded due to active cooperation with modern Russian authors and leading global publishers.

What a Rainbow-Bow!
Nursery rhymes



Awaiting Spring
By G. Shanina



FOUNDED IN
1994

ONE OF THE TOP
THREE LARGEST
EDUCATIONAL
PUBLISHING HOUSES
IN RUSSIA

PORTFOLIO
EXCEEDS
1500
TITLES

1
About Friendly Little Animals
By Anna Pecherskaya

2
Let's Work It Out
By Natalia Lukomskaya

3
What Did a Spring Stream Tell?
By Svetlana Lapteva



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**LIUDMILA
KONDRASHOVA,**
Director,
EKSMODETSTVO
Publishing House

Eksmodetstvo Publishing House

FOUNDED IN
1996

EKSMODETSTVO
(EKSMO_KIDS)
IS THE IMPRINT
FOR CHILDREN
OF EKSMO,
**THE LARGEST
PUBLISHING
HOUSE IN RUSSIA.**

PORTFOLIO OF
17,000
TITLES



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The department for children's and teenage literature was established in 1996 as part of Eksmo Publishing House. It was transformed into the imprint EKSMODETSTVO (eksmo_kids) in 2012.

It specialises in the production of books for children and teenagers, including those for young adults and new adults. These are classical and modern fiction books, books for children's leisure and creative activities, educational literature for preschoolers, aids for schoolchildren and encyclopaedias. It is an imprint for children of the largest Russian publishing house, *Eksmo*. The permanent portfolio of the publishing house includes 593 authors and over 16 thousand titles.

Every 5th children's book in Russia is published under the EKSMODETSTVO (eksmo_kids) logo. The annual total run of books is almost 20 million copies.

The authors of the published books belong to the classics of foreign and Russian children's literature:

H. C. Andersen, W. and J. Grimm, R. Kipling, A. C. Doyle, A. de Saint-Exupery, L. Tolstoy, I. Krylov, A. Barto, N. Nosov, A. Volkov, etc.

There are also books by contemporary authors who have secured their readers' love:

R. Bradbury, T. Pratchett, R. Riordan, J. Stroud, H. Webb, S. Kinsella, E. Verkin, D. Emets, etc.

Our portfolio includes well-known global and Russian brands:

- Disney
- MARVEL
- STAR WARS
- Pixar
- LEGO
- Nadezhda Zhukova
- Lomonosov School

In 2019, EKSMODETSTVO (eksmo_kids) received an honorary award from Disney Publishing Worldwide for Retail Marketing Excellence.

The large distribution system of the EKSMODETSTVO holding ensures that books are delivered not only to different parts of Russia, but also abroad. The system of branches allows for the fastest possible delivery of books to all regions.

Books by EKSMODETSTVO (eksmo_kids) can be found in large book chains, hypermarkets, children's shops, in small private shops and in the *Post of Russia* offices.

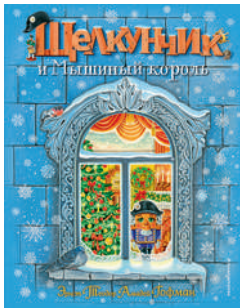
Long-term mutually beneficial and trusting relations with partners allow us to give children a daily joy of communication with our books.

We are always open to cooperation and pay great attention to meetings with partners at annual book fairs in different countries. We focus on the most interesting books for children.

By expanding cooperation with foreign publishers, we overcome divides between countries.

EKSMODETSTVO (eksmo_kids) tries to make every child's childhood a happy one. For this, we help families in difficult situations. We have cooperated with the charity foundation *Sozidanie* (Creation) since 2016. Part of the money from book sales is transferred to cover complex neurosurgical interventions, treatment and rehabilitation programme for children. We believe that childhood should be joyful, bright, interesting, full of adventures and discoveries.

Our main mission is to diversify children's leisure time with the help of books, generate positive emotions, fascinate with reading and give joy.



The Nutcracker and the Mouse King
Ernst Theodor Amadeus Hoffmann

The famous Christmas fairy tale by E. T. A. Hoffmann with festive illustrations by Anastasia Basyubina and die-cuts. A wonderful gift for the New Year, good not only for reading, but also for entertaining.



The Little Prince
Antoine de Saint-Exupéry

Every person has their own Little Prince and their own book about him – favorite, big or small, heavily used or a new one. Several generations have been brought up by this tale, and quotes from this immortal work by Antoine de Saint-Exupéry have become their cultural code.



Yearly Training Course (Годовой курс занятий)
Taisia Mazanik

The series consists of aids for different age groups, developed on the basis of recommendations of experienced teachers and psychologists. Tasks are based on real possibilities of children of certain age. The manual may replace a range of educational guidebooks and become the kid's favorite book for a long time.



Animals. Complete Encyclopaedia (Животные. Полная энциклопедия)
Julia Shkolnik

This book introduce the reader to a variety of species, amazing us by the generosity of nature. Bats and harbor seals, monkeys and lizards, tigers and elephants... Indeed, the diversity of the wild life is infinite! The book presents the most incredible, sometimes paradoxical facts from the life of *all creatures great and small* who exist near us on the Earth.



Watering-place Watch (Страж водопоя)
Edward Verkin

Edward Verkin is one of the brightest contemporary Russian authors, the winner of prestigious literary awards. In 2012, Verkin's novel *Friend-April* was included in the White Ravens Catalogue of especially noteworthy books of the world, compiled by the International Youth Library in Munich.



Babykins' Riot (Бунт пупсиков)
Dmitry Yemets

Dmitry Yemets is a famous children's writer. His books, with the total number exceeding 5,000,000 copies, are read by children of all ages. Besides, Dmitry is the father of a large cheerful family, every day of which is filled with noise, bustle, discoveries, little wonders, and – most importantly – with care for each other and love!



The Sea, the Sea... (Море, море...)
Ksenia Gromova

Exquisite drawings made with a capillary pen will surely awaken the imagination of any beginning artist. Each refined, delicate and detailed drawing awaits your creative touch. Take thin felt pens, colorful gel pens and immerse yourself in the fabulous underwater world!



Diary 3
Alex Hirsch

Gravity Falls series of books based on an animated cartoon series is one of the most successful franchises on the Russian book market. It has headed the top sales of Eksmo for several years.



DARIA DOROFEEVA,
Director of the MOZAIKA
Kids Publishing House

MOZAIKA Kids Publishing House

Our educational publishing house was founded in 1989 on the basis of a private kindergarten. In 30 years of its existence, it has become one of the leading publishers of children's books. The House's portfolio contains more than 1000 titles, the majority of which are continually republished. In 2017, the Publishing House was awarded the honorary title **PUBLISHER OF THE YEAR**.

FOUNDED IN
1989

PUBLISHING
HOUSE
OF THE YEAR
2017
ACCORDING
TO THE RUSSIAN
BOOKS UNION

PORTFOLIO
EXCEEDS
1000
TITLES



MOZAIKA
kids

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www.MSBOOK.RU;
e-mail: magay@msbook.ru

MOZAIKA Kids has been for 15 years publishing one of the most popular educational book series SCHOOL OF SEVEN GNOMES («ШКОЛА СЕМИ ГНОМОВ»), its total number of printed copies exceeds 30 million. The 84-book series was translated into 6 languages, including Chinese. In 2020-2021, this leading project of the Publishing House will be renewed and re-branded in line with pre-school education, design and printing techniques updated within the past 15 years. Besides, we have plans to publish 147 new titles. It is a project targeting the international market.

The Publishing House has always focused on the development of cross-border relations. Regular participation in international fairs is the key to our success. We consider it necessary to follow the latest developments in the book world, study the experience of leading publishers and achieve a similar level of performance. We have been regular participants of annual book fairs in Frankfurt and Bologna since 2004, as well as other exhibitions all over the world. The Publishing House sells rights to its own books and acquires projects of particular interest for the Russian market. We are learning and gaining experience. We usually attend international fairs as a team of experts, including editors, designers and illustrators, representatives of the production shop and sales managers.



We pay equally serious attention both to form and content. The Publishing House boasts a large team of methodologists and psychologists. Even the simplest looking books are child-friendly; they are in line with the child's age and psychological development, which makes them efficient from the educational point of view. We proudly call ourselves experts in pre-school education. Our educational program, launched in 2004, has been

taken up by more than 70% of kindergartens in Russia. We publish educational literature for children, which is in high demand, on the basis of educational methods developed by prominent Russian and foreign teachers and scholars.

Our portfolio currently presents a wide range of formats, such as tactile and EVA foam books, books for bathing and constructors, musical books and books with puzzles, first readers and sticker books, etc.

The elaborate musical and tactile books are hugely popular at present. We publish them as a consolidated print run in China, as it is an unprofitable undertaking for smaller publishing houses. Our style of design and illustrations, which is a cross between the traditions of the East and the West, cater for the tastes of representatives of many different countries.

Our main goal is to create a universal mass product of the highest quality, striking balance between artistic and educational values in a book.



Logical Chain *How The Frog Grows*

These wonderful books tell about lifecycles of a butterfly, a rooster, a frog and a sunflower in an appealing way. Take off the pieces of puzzles, complete the chain and learn the sequence of stages. Lovely pictures along with nice rhymes will entertain children and broaden their outlook.



Tactile Tales *Bunny's Hut*

This series' illustrations drawn by Lyubov Yeremina-Noshin are loved both by those who prefer classic and modern illustration style. Each spread contains a tactile area, where the child can touch different types of fur or leather.



Fairytale Theatre *Thumbelina*

Interactive fairytale board books for children aged 3 and over to play with and to learn from. Include stand-alone, easy-to-assemble play pieces, which bring the characters to life. Hours of fun for little readers!



A Letter to Santa *Christmas story*

Christmas is a time for wishing and for writing to Santa. Join a heartwarming story of a little Penguin who dreams of a Christmas tree. Take a trip around the world, meet different animals and see how they help Penguin's letter to Santa reach the North Pole.



Stickers with Riddles *Put Parts Together*

These wonderful books combine tasks with stickers as well as funny riddles about animals from different habitats. They also help to develop hand and eye coordination, speech and fine motor skills.



Reading on My Own *Poems*

Your child will have fun reading poems about animals and their friends. Large letters and will make it easy for the child to read the text. Funny illustrations will help to keep them interested.



Play the Fairy Tale *Little Red Riding Hood*

The series features clever mechanisms and magical illustrations H. Twist, turn and slide the scene to join the fun with the heroes of the worldwide famous fairy tales. Books of the series will be the perfect choice for toddlers.



Sound Books *The Kitten. Good Night!*

Children will certainly love these sound books. Press the button and hear voices of different domestic animals. While listening to the amusing rhymes children also get acquainted with the so-called magic words "good morning" and "good night".



BORIS KUZNETSOV,
Director,
ROSMAN Publishing
House

ROSMAN Publishing House

ROSMAN is a specialised publishing house. We have been publishing books only for children and teenagers for the **LAST 12 YEARS**. The decision to focus on this niche must have been the most important one in the history of the company and have determined its fate for many years.

FOUNDED IN
1992

ONE OF THE
FIVE LARGEST
PUBLISHING
HOUSES IN RUSSIA

PERMANENT
PORTFOLIO
OF MORE THAN
3000
TITLES



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ROSMAN is one of the first independent publishing houses of the post-Soviet era. It has published about 17,000 titles of books for 28 years. Now ROSMAN is the largest publishing house in Russia specialised in children's books, issuing at least 500 new books annually. In 2019, the number of printed copies exceeded 15 million. The publishing house works in all niches of books for children and teenagers.

Children's Fiction is the key category for the publishing house. ROSMAN promotes new contemporary authors in this segment and forms a unique offer of children's classics. In particular, the publishing house exclusively represents in Russia the rights to *Winnie-the-Pooh* by A. A. Milne, *Mary Poppins* by P. L. Travers, stories for children by G. M. Darrell, Russian children's classics, etc.

Traditionally, ROSMAN holds the leading position in the category *Fiction for Teenagers*. The publishing house has introduced such authors as Joanne Rowling, Philip Pullman, Christopher Paolini, Jacqueline Wilson and many others to the Russian market. The company has managed to form unique national literary projects in this complex literature niche. For example, the series *Chasodei* («Часодеи») and *Zertsalia* («Зерцалия») together exceeded millions of copies. To support teenage reading, ROSMAN develops and maintains a unique reading club *Terra Incognita* with representative offline offices in 46 cities of Russia and more than 100,000 teenagers reading at various online sites.

In parallel with literature for teenagers, the publishing house has begun to develop the niche of comic books since 2018.

ROSMAN has issued numerous educational and encyclopaedical publications since its foundation. The nonfiction segment of the publishing house is a priority now. The estimated ratio of licensed projects to in-house designs is approximately 50/50 in its portfolio. The publishing house also widely presents various publications for children's leisure, coloring books, activities, stickers, educational and learning aids.

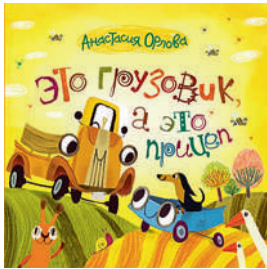
The publishing house is the founder and organizer of the *New Children's Book*, the largest Russian competition in children's literature and illustration. The contest has received nearly 30,000 applications from authors since 2009. The jury has considered works written in Russian from 36 countries. Currently, entries for the 11th season are being collected.

The ROSMAN company has diversified its business portfolio since 2010 and entered new markets in the categories of toys, goods for festivities and creative activities. Apart from manufacturing and distribution, the company is a full-service marketing agency promoting foreign brands and licensed products with animated characters from world manufacturers, such as PJ Masks, Peppa Pig, Screechers Wild, Paw Patrol, My Little Pony, etc.

In total, the company employs over 500 people.

The publishing house actively acquires rights and cooperates with all the world's largest publishing houses.

The rights to ROSMAN books are sold to many countries, in particular the USA, Germany, Norway, Italy, Poland, South Korea, Latvia, Lithuania, Greece, China, Syria, Turkey, Mongolia, Vietnam, etc.



**This is Lorry, and This is Trailer
(Это Грузовик, а это Прицеп)**
Lorry and Trailer series
Anastasia Orlova

It is a unique picture book for kids. Together with Lorry and its friend Trailer children get into a story which they can play over and over again. The book was published in Russia with the total number of over 100,000 copies. Anastasia Orlova is one of the most popular children's writers in Russia and winner of many literary awards, and one of the most popular children's writers in Russia.



Mary Poppins
Pamela Travers

ROSMAN has held an exclusive right to publish books by Pamela Travers in Russia for over 15 years. During this time the publishing house has created several unique sets of illustrations for this series. The most popular ones are works by Vadim Chelak and Ksenia Shafranovskaya.



**My Mom's a Baby
(Моя мама – маленькая)**
Maria Yevseyeva

This picture book for kids is a story of one day, from morning to evening, when mother and daughter swap their roles. This funny book engages a child in a very useful game, encouraging them to try on the role of a parent. The manuscript of the book *My Mom's a Baby* («Моя мама – маленькая») is the prizewinner of the *New Children's Book* competition.



**Think and Invent
(Думай и изобретай)**
Tim Skorenko

A famous science communicator, journalist and blogger Tim Skorenko tells teenagers about invention as a routine way to solve any problems and address tasks. It is an incredibly motivating and ingenious book. Additional creative tasks help level up the readers' inventive creativity.



**History of All Things
(История всех вещей)**

This is a large publishing project that has received many awards and prizes in Russia. It is dedicated to private historical memory. Books of this series provide an opportunity to see the history of the family and the past of the country through the history of everyday things, help parents and children to discuss family traditions, closing the gap between generations.

The series includes illustrated research books:

Book of Our Childhood («Книга нашего детства»)

History of Christmas Toys («История елочных игрушек»)

History of Sweets («История сладостей»)

History of Family Photos («История семейных фотографий»)

History of Our Toys («История наших игрушек»)

The project is to be continued.



Macabre (Макабр)
Mila Nox

Macabre is a game with Death itself. Once a century, the winner of the competition the living and the dead acquires the right to open the door into the world where wishes are fulfilled. The story is internationally based – Transylvanian horrors, children's scary stories and folk motives. The Macabre («Макабр») trilogy is the winner of the *New Children's Book* contest in the *Fantasy for Teenagers* category.



**Pandemonium Series
(Серия «Пандемониум»)**
Eugene Gagloev

The Pandemonium is a secret academy, its students being hunted for. It is a series written by a master of teenager fantasy with the total number of books exceeding 1 million copies. *Pandemonium* is part of the Universe called *The World of St. Erinburg*, as well as a separate story. Each of the 12 volumes of the series corresponds to a Zodiac sign.



YULIA TYURINA,
Commercial Director
of Strecoza Publishing Ltd

FOUNDED IN
1995

PORTFOLIO OF
2000
TITLES

STRECOZA Publishing House

Strecoza Publishing has been successfully working in the market of children's literature for 25 years already. The publishing range is represented by fiction, educational and learning books for children of any age: from toddlers to schoolers. These are beautifully illustrated books with interesting fairy tales and works of different authors, an incredible variety of books with stickers, coloring books and many, many more.

The publishing house cooperates with well-known Russian authors and illustrators. The team tries to advance with the times, studies the needs of modern children and their interests, tries to meet popular trends in design and embraces new technologies.

The publishing house regularly participates in Russian and international book fairs; for years successfully cooperates with foreign companies, acquainting Russian readers with the best authors and artists of the world book publishing.

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www.strecoza.ru
rights@strecoza.ru



**BEST
SELLER**

Thumbelina
H. C. Andersen

201x244 mm. 40 pages
Full colour illustrations

A favorite fairy tale about Thumbelina with illustrations by a young talented artist Ekaterina Efremova. Her Thumbelina looks wide-eyed at the huge world. Together with her, you'll admire bright flowers, look in cosy holes, sympathise with the frozen swallow. And the fat mole suddenly appears so charming that you want to stroke it.

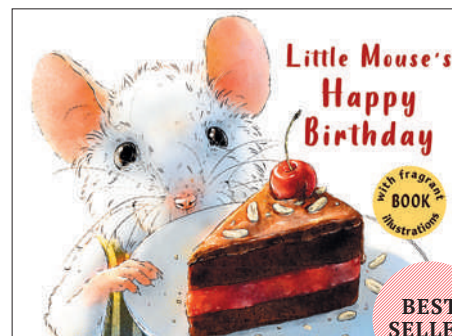


**BEST
SELLER**

Snow White
Brothers Grimm

201x244 mm. 40 pages
Full colour illustrations

Snow White is the heroine of one of the most loved fairy tales. She looks at the world with huge surprised eyes through which her pure soul is visible. This is how Snow White appears in the illustrations of Ekaterina Efremova. And her dwarfs look like cute fluffy beards — you can immediately realise they are very kind.

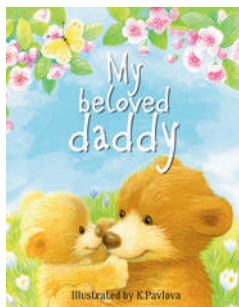


**BEST
SELLER**

Little Mouse's Happy Birthday
Anna Zenkova

300x224 mm. 24 pages
Full colour illustrations. 12 fragrances

In these books, you can not just read a fairy tale, but also feel its smell. In fact, there are fragrant pages in every book. To smell this just rub pictures with your finger. There are 7 titles in the "Books with fragrant pages" series: Little Mouse's Happy Birthday, New Year in Little Mouse's House, Winter Fairy Tale about Little Bull, The Unicorn and His Friends, Smelly Stories, My Daughter, My Son.



My Beloved Daddy

196x255 mm. 64 pages
Full colour illustrations

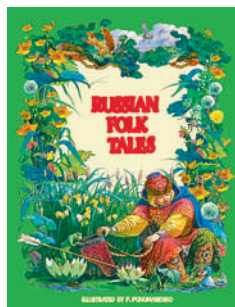
All dads are different but they all love their kids and are always ready to help them. In this book, you'll find 10 tales about the adventures of funny animals and their dads. Read them with all your family together. You will spend wonderful time and bring something new to your relationship. The fluffy animals were painted with love by a famous Russian artist Ksenia Pavlova.



My Beloved Mommy

196x255 mm. 64 pages
Full colour illustrations

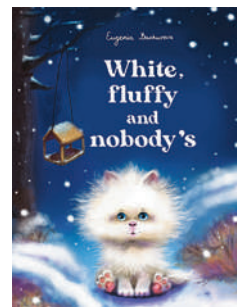
For every kid, mom is the main person in life. She is always near and always ready to help. In this book you will find 6 fascinating and instructive tales about the adventures of funny animals and their mommies. Illustrations for this book were made by a wonderful artist Ksenia Pavlova.



Russian folk tales

196x255 mm. 80 pages
Full colour illustrations

This book contains the best Russian folk tales. They keep all the wealth and wisdom of the folklore accumulated over many centuries. Illustrations were created by Peter Ponomarenko who is considered a classic of Russian book graphics.



White, Fluffy and Nobody's *Eugenia Bachurova*

196x255 mm. 48 pages
Full colour illustrations

This magical story is about a small domestic kitten who happened to be outside on a cold winter evening. And also about friendship, kindness and faith in miracle which lives in every heart. This fluffy baby you want to stroke was drawn by an artist Eugenia Solovyova.



The Smallest Snowman *Tatiana Koval*

196x255 mm. 48 pages
Full colour illustrations

In the Far North with never-ending winter, there is an unusual village of snowmen! And there is the smallest snowman there! He likes to poke his carrot nose everywhere. Therefore he has incredible adventures at every turn. 4 titles were published in this series.



Don't Be Angry, Mommy *Olga Grebennik*

196x255 mm. 48 pages
Full colour illustrations

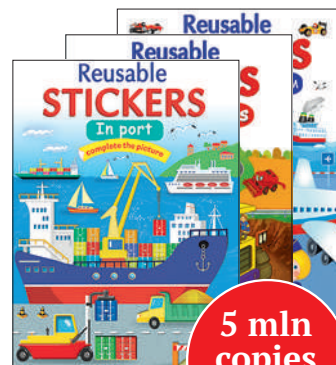
Of course, Philip the Little Fox is a prankster and a fidget. But it is not his fault something always happens to him. He loves his mother very much and does not want her to be angry at all! This wonderful book was written and illustrated by Olga Grebennik.



The Snow Queen *H. C. Andersen*

196x255 mm. 80 pages
Full colour illustrations

The Snow Queen is one of the most beloved and famous fairy tales by H. C. Andersen. In this book, you will see the story of brave little Gerda who was afraid of neither robbers, nor witchcraft, nor icy silence, through the eyes of an artist Olga Grebennik.



Reusable stickers

210x285 mm. 8 pages
Full colour illustrations

This series is one of the most popular and best-selling. After all there're titles about everything! Kids get to know the world, play and stick stickers. The stickers are reusable so you can stick them again and again. There are more than 70 titles in the series.

**5 mln
copies
SOLD**



EVGENIY SOSNOVSKIY,
Founder and Director,
Robins Publishing House

Robins Publishing House

FOUNDED IN
2010

INNOVATIVE
PUBLISHING HOUSE
OF RUSSIA

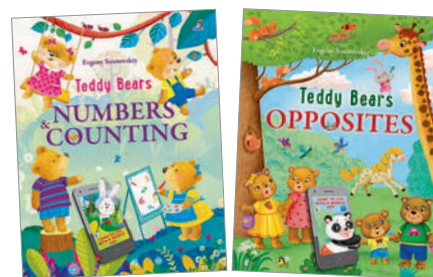
4
PROPRIETARY
PATENTS

The slogan of the Robins Publishing House is “Entertaining education”. The publishing house prints educational books and aids for children. They are unusual both in form and content – books with windows, puzzle cards, added reality publications, sticker and transfer-picture books. The publishing house holds three patents for printing materials – book-connect kit, educational playing exerciser and cubic books.

The publishing house cooperates with off-line and on-line book-selling firms in Russia and abroad, participates in book fairs and industry dedicated exhibitions and cooperates with book bloggers. The products of the publishing house are promoted in social media, such as Instagram, VKontakte, Facebook.

Adventures of the merry bear cubs, colourful illustrations, a variety of educational and developmental tasks and exercises come to life thanks to the educational added reality. The book characters study numbers and opposites. By connecting to any gadget on the iOS or Android platform and downloading mobile application TEDDY-GAMES («ТЕДДИ-ИГРЫ») – adaptable to any foreign language – young readers open up an enchanting world of entertaining animation, sound effects, virtual handwriting manuals, developmental exercises and surprise prizes for correct answers.

ДРУЖИ МИШКИ



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Olga Lupacheva
Rights Manager
E-mail: lupacheva@robins.ru





The patented technology of the educational exerciser – moving elements and special windows – is designed by child psychologists; it transforms the learning process into an entertaining game.



“

We create unusual learning materials for children. Our manuals attract children's attention, awake interest and desire to learn and develop various skills.”

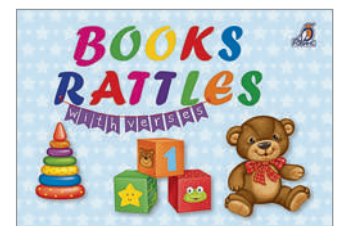
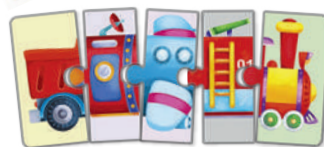
Evgeniy Sosnovskiy



Six puzzle books make up a large cube or an exploration board game. It is a unique innovation providing for play and learning at the same time. Every cube has a surprise inside!

Puzzle cards form words and pictures containing three letters or three syllables. All the puzzle cards ideally connect and, in combination with each other, create both correct images and words, and funny make-belief animals! This aid can easily become multilingual.

A set of rattle books is created for children who are just learning to speak. The patented form of the box is very convenient for play with the child. Every rattle book is made of dense and durable material, which cannot be easily torn or disfigured. Such books are ideal for playing, rattling and scrunching.





LEV YELIN,
President,
Leo Publishing House

Leo Publishing House

SINCE

1992

ONE OF THE
TOP 10
RUSSIAN PUBLISHERS

PUBLISHING PORTFOLIO:
MORE THAN

3000

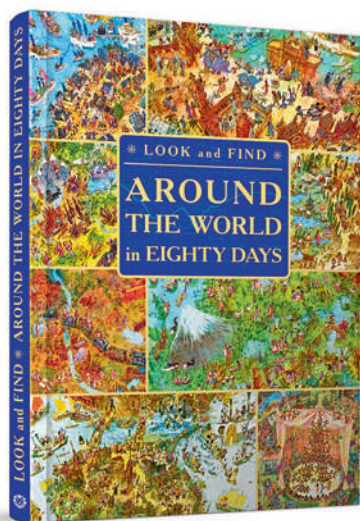
TITLES

LEO PUBLISHING HOUSE (former name — Egmont Russia Ltd) was founded in 1992 as a subsidiary of Europe's oldest media concern Egmont International. Nowadays, it dominates the market of kids' books and magazines based on leading world and Russian licenses. Among our permanent partners, there are not only international giants such as Disney, Hasbro, Mattel, Nickelodeon, Rainbow and others, but also the most creative Russian animation studios — "0+ Media" ("Mimimishki"), Animaccord ("Masha and the Bear"), Melnitsa ("Moonzy"), Soyuzmultfilm, etc. LEO PUBLISHING offers a wide range of picture books, edutainment books with stickers, colouring books and magazines, as well as "City of Masters" and "Motley Square" series, which include fiction and poetry masterpieces of the leading modern Russian children's authors and most promising illustrators. Both series have been proclaimed by literary critics as "a revolution in modern children's publishing".

LEO PUBLISHING has supported the birth of Russian superbrands, creating all types of publishing products for "Masha and the Bear" (over 500 titles), "Moonzy" (over 300 titles), etc. Lately, "KID-E-CATS" emerged as one of the most successful local brands, already winning international recognition. Now the animated TV series are on air in 170 countries, and books are translated into many languages. Within 2 years, LEO PUBLISHING has released over 100 titles with a total print run of more than 2 mln copies, including numerous magnificently illustrated storybooks and a great variety of educational titles with stickers. All of them are bestsellers of 2018–2019.



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E-mail: info@leobooks.ru
www.leobooks.ru



1

LOOK and FIND From Russian Folklore to the World Classics

“Look and Find” is a book created by an artist, not by a writer, as we are used to. The format is characterised by a great number of carefully drawn details in a panoramic setting. These enlarged albums offer the reader an endless variety of stories and meanings; every inch of the page is involved; the number of characters is infinite. “Look and Find” leaves great room for the young reader’s imagination. LEO PUBLISHING has added a new twist to this super popular format, creating meticulously illustrated digests based on the masterpieces of the world and Russian literature, such as “Around the World in 80 Days”, “Gulliver’s Travels” and “Dunno’s Adventures”. Hilarious genre scenes, amusing queries and particularly attractive activities invite young readers into the world of Jules Verne, Jonathan Swift and Nikolai Nosov. Popular Russian children’s writers Valentina Dyogteva and Dmitry Sirotin wrote an amazing scenario for a luxurious Look and Find book “Russian Folklore”. The book would make a great gift for an adult too.



2



3

Coming soon:

1 **Around the World in 80 Days**
Illustrator Alexander Khramtsov

2 **Dunno's Adventures**
Illustrator Elena Stanikova

3 **Russian Folklore**
Illustrator Larisa Ryabinina

4 **Gulliver's Travels**
Illustrator Irina Gavrilova

More titles:

Alice in Wonderland
by Lewis Carroll

The Wizard of the Emerald City
by Alexander Volkov

The Adventures of Captain Wrongel
by Andrey Nekrasov

The Mysterious Island
by Jules Verne

The Extraordinary Adventures of Karik and Valya
by Yan Larry

Treasure Island
by R. L. Stevenson



4



ANNA TITOVA,
Executive Director,
Piter Publishing House

Piter Publishing House

Piter Publishing House **WAS FOUNDED IN 1991**. Today Piter («Питер») is a leading Russian publisher specialising in non-fiction. We publish books on psychology, history, medicine and healthy living, IT-technologies, the humanities and natural sciences, books written in the publicistic genre, literature for children and parents. Special attention is given to children's literature – entertaining and development books, fairytales, games and books on education. The books teach kids to understand difficult life situations, develop emotional intelligence, talk about complex and amazing sciences, and offer a creative approach to knowledge. All publications take readers' age into account and can be of interest not only to the juniors, but also to their parents and teachers. The print run of the publishing house totalled 2.5 million copies of mid- and high-end books in 2019.

THE PUBLISHING
PORTFOLIO
TOTALS

1000

TITLES,
WITH

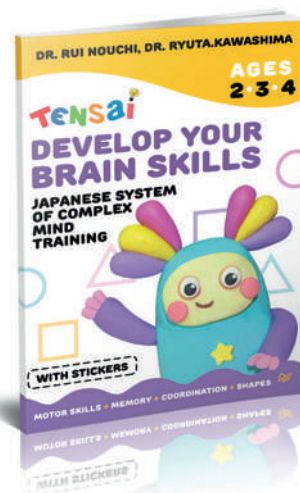
200

OF THEM FOR
CHILDREN



Be-Be-Bears. Dinosaurs. Who of them was considered as the king, who was bigger than the plane, and why did they disappear?

A series of 6 educational and development books for children aged 3 to 6 years. Be-be-bears is a Russian animated cartoon series watched all over the world. Kids benefit from the time they spend with the characters of the cartoon, studying mysteries of the world around and learning about the human body, dinosaurs, outer space and submarine world. Colourful illustrations, gripping stories, amazing facts and unexpected answers turn reading into a fascinating activity. Walk along the path which leads from questions to the first discoveries in the world of science!



Tensai. Develop your brain skills. Japanese system of complex mind training.

Dr. Rui Nouchi, Dr. Ryuta Kawashima

The series of *Tensai* workbooks is based on a specially developed programme by Dr. Ryuta Kawashima, a prominent neurologist and neuropsychologist in Japan. It is proven that regular exercises with children from 2 to 12 years old may lead to impressive results. This method, which translates as “gifted, smart, genius” from Japanese, is aimed at a comprehensive development of thinking, logic, memory and attention. Simple games and engrossing tasks stimulate both the right and left brain hemispheres, and improve the child's intellect and mental abilities. The series includes 6 books designed for different ages, 2+, 3+, 5+, 7+, 9+, 11+.

ИЗДАТЕЛЬСКИЙ ДОМ
ПИТЕР
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Tel.: +7 (812) 703-7372

E-mail: stepanov@piter.com



I'm shy. Useful tales

Vika Smirnova, Aurika Safiullina

Children (and adults alike!) get shy, for instance, when a stranger starts talking to them. Parents experience embarrassment at such moments, if their child does not respond or disagrees to make a contact. It is important to understand that shyness is a natural mechanism, protecting your child from various troubles. It has been designed by nature itself! Only imagine how easy it would be to win your child's enthusiasm and lure them away, if they trusted strangers without any doubt! The book explains to children why it is absolutely normal to feel shy, and their loved ones can learn how to help relevantly and stay close.



I argue. Useful tales

Vika Smirnova, Aurika Safiullina

Kids argue with us from time to time. There are so many interesting things around, and they feel so reluctant to get distracted from playing and go to bed, brush their teeth or eat soup in the kindergarten. It may happen that parents do not know that resistance is a normal phenomenon which helps children show their Ego, on the one hand, and protects them from excessive obedience, on the other. This is how their own opinion is formed, as well as their ability to stand up for themselves. It is necessary to give children adequate responsibility and show that their opinion matters. It is important to understand that for a child strongly attached to their parents, it is normal to disagree once and again.



Asta-the-Hurricane: Geographical Adventures

*Kristina Kretova,
Natalya Romankova*

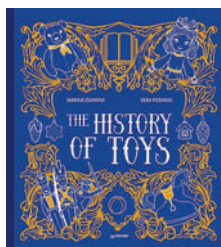
The book about the girl named Asta became a bestseller within the first month of sales. Asta can travel not only with Mom and Dad by plane or car, but ... along with the wind! She can disappear from one place and pop up in another, where a boy or a girl needs help. Travelling around the world, she learns a lot of new and interesting things, gets to know global capitals, watches how people live in different parts of our planet. This book is not only an entertaining, but also an educational project.



#One for Another. Book about friendship between animals and people

Kristina Kretova

It is a collection of amazing documentary stories. The characters are animals and people from all over the world; they take care of each other and help in the most unusual situations. The book is written by children's writer Kristina Kretova from St. Petersburg, Russia, who collected material around the world for over 8 years.



The History of Toys

Marina Zdanova, Vera Poshivai

The book is a real teleport to the past, which takes you to the childhood of your parents, grandparents, great-grandparents and even great-great-grandparents! It tells the story of more than 60 toys: you learn who used to play which toys, how they were designed, what era they belong to and what they are made of. Each toy, be it a tin soldier, a doll, a Christmas tree decoration, a teddy bear or a rocking horse, keeps kind and happy memories of its owners.



ECOagents. Alex and Cats Save the Planet!

Evgenia Rusinova, Oleg Goncharov

Do you want to be a secret agent and save the planet? One day, the boy Alex met the cat Alpha from a secret ECO Cats society. Now they work for the sake of ECOlogy together and go on special secret missions! You learn all the techniques of ECO agents and are introduced to special rules. We explain how to sort garbage, why give your old toys and things to others, how to make a T-shirt bag, why turn off the tap while brushing your teeth, and why balloons and plastic do harm. Become a super agent! It's in your paws!



DENIS VOROBIEV,
General Director,
BKL Publishers

BINOM. Knowledge Laboratory Publishing House

The publishing house “BINOM. Knowledge Laboratory” is one of the oldest publishers on the Russian book market; it leads in publishing school textbooks on Informatics (Computer Science): 95% of all textbooks on the Russian market are published here. A special place in its portfolio is occupied by the sets of developing education textbooks for elementary school, the teaching kit for mathematics by **LYUDMILA PETERSON “I LEARN TO STUDY”** and many others. Recently the Publisher has actively started to conquer the children’s book market.

YEAR OF FOUNDATION

1990

ONE OF THE
FIVE
LARGEST PUBLISHING
HOUSES IN RUSSIA

CURRENT
PORTFOLIO

1500

TITLES



Bldg. 3, 16, Krasno-
proletarskaya street,
Moscow, Russia

Contacts

Karine Butyagina

Deputy General Director
of the BKL Publishers
E-mail: butyagina@blbz.ru

BINOM DETSTVA (the word “detstva” means “childhood”) is a new editorial office which produces children’s books and development aids. The first book was published in March 2018; currently its permanent portfolio contains more than 200 items.

We are often asked why we called our editorial office BINOM DETSTVA.

Let’s start with the most important thing – the word BINOM. Translated literally, BINOM means two words together, two inextricable parts of one whole. If we go further – two merged meanings, a two-parts formula. In brief, BINOM means TOGETHER.

Is there a word that more accurately expresses the mission of a publishing house, which produces books and textbooks for children of all ages?

LET’S STAY TOGETHER WITH OUR
CHILDREN – AND EVERYTHING WILL
WORK OUT!

Production of new good, different, smart, and funny books is in the immediate plans of the publisher. We issue such super bestsellers as IGRALOCKHA (translated literally – “something to play with”) and FIRST STEP, SECOND STEP. The total circulation of these series has exceeded 12 million copies.

We also create a set of training materials for kindergartens, THE DISCOVERY WORLD. This project has brought together the best native preschool education specialists.

Our children live in the information-intensive world, and this cannot be ignored when

developing non-fiction projects. Quick supply of information, imagery, different activities, interactivity – all of them are reflected in the book set MIND QUEST, OR NICHOLA’S GREAT JOURNEY.

Stories about the smart dachshund called Lamba were invented by Elena Matveeva, a teacher, an expert in the field of children’s reading. Her books teach children to be free in expressing their thoughts, words, and emotions.

Time is the most valuable thing in life! This is well known to Julia Danilova who is the director of the MAYAK (BEACON) Children Development School and a VERY BUSY MOM. She came up with her stories especially for modern children and their very busy parents who want to do everything quickly and efficiently.

Naturally we already have our favorites. These are the chipmunk GINGERBREAD and the badger DUMPLING. Books about them develop children’s emotional intelligence and affect their souls.

We want to be together with our readers, young and old, along with our beloved authors and artists, along with those who deliver our books to readers. We plan to produce a lot of books – good and different, smart and funny! Great authors and artists work with us, we are inspired by their ideas and talents, and they share our beliefs and principles. We know that our BINOM will certainly give a powerful synergistic effect!

LET’S STAY TOGETHER!



Fiction
A VERY BUSY MOM
Julia Danilova

We have the best kids in the world. But what if a child is reluctant to read, eat, and sleep, and doesn't want to do other right things? Stories about naughty children will help parents to find right answers. A real gift for VERY BUSY PARENTS! Let us spend time with children QUALITATIVELY!



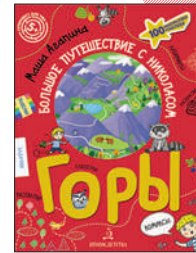
Fiction
VERY BUSY KIDS
Julia Danilova

Funny comic stories about a magical house where pots and pans, doors and windows, tables and chairs talk. Adults go to work, children play, quarrel and make peace, the dog enjoys tasty bones, and the cat just watches them all... A fairy-tale house, a dream house, full of kindness, warmth and love...



Fiction
A MAGIC NOSE
Elena Matveeva

What could be more fun than looking at the world through the curious dog eyes? Stories about the dachshund Lamba are nice and sincere; they tell us that the world is beautiful, that you don't need to be afraid of feelings and emotions, that sincerity and joy make us closer to each other. An ideal book for pleasant and useful family reading!



Non-fiction
MOUNTAINS
Masha Agapina

The series "Super Quest for Mind" is a new and very modern type of non-fiction for children. These are stories in pictures with puzzles, tasks and instructions how to do crafts. You will make unbelievable discoveries – in the mountains, in the forest, on the sea, anywhere! After all, our Earth is so big!



Fiction
GINGERBREAD AND DUMPLING. HEARTWARMING STORIES
Irina Zartaitskaya

The chipmunk Gingerbread and the badger Dumpling constantly find themselves in the situations which are typical for all kids. The timid dreamer Gingerbread couldn't imagine that he would have a friend like the restless Dumpling. But it turned out to be so amusing...



Non-fiction
FAIRY FOREST
Elena Zapesochaynaya

We invite little readers to the Fairy Forest. We will spend a magical year with its inhabitants and learn a lot of interesting things. All four seasons in the Fairy Forest are filled with workdays and holidays, interesting events and amazing discoveries. This wimmelbook is for examining, discussing, and having fun.



Non-fiction
THE SUMMER MATH
Lyudmila Peterson, Elena Kochemasova

A unique set of game activities introduces you to mathematics in the surrounding world. Four books provide ideas for useful games in nature for every season of the year! Created in the framework of super best-seller IGRALOCKHA – the most popular programme for preschoolers' mathematical development.



Non-fiction
WHERE DO FIREFLIES LIVE?
Victoria Chal-Borju, Elena Poyarkova

The series "Education of Feelings" was developed by the professional practicing psychologists, authors of the program "Life Skills". Each book contains a small fairytale with assignments and comments for parents. This triggers the emotional and social intelligence development mechanism.



VLADIMIR SHATALIN,
General Director,
Children's Literature
Publishing House

Children's Literature Publishing House

FOUNDED IN
1933

**THE FIRST
SPECIALISED
CHILDREN'S
PUBLISHER
IN RUSSIA**

PERMANENT
PORTFOLIO
EXCEEDS

600
TITLES

1

One Hundred Facts about Me
by Irina Andrianova

2

Green Piglet
by Georgy Yudin

3

A Currant Berry
by Evgeny Permyak

4

Odysseus Looks for a Friend
by Lena Repetur

Children's Literature Publishing House («Детская литература»/DL) is a legendary Russian publisher, founded in 1933 (called Detgiz until 1965). Books of the publisher have educated several generations of our compatriots. Books with the DL brand are known throughout the world and collect the highest awards at the most prestigious international contests. The best authors and artists cooperate with the publisher. To-day it prints books on various subject matter for children of all age groups. The youngest readers benefit from the series *The Puss-in-Boots' School* («Школа Кота в сапогах»), *Book after Book* («Книга за книгой»), *It's Great to Know How to Read!* («Как хорошо уметь читать!»), *The Best Gift* («Самый лучший подарок»), *Stories for Children about Great People of Russia* («Детям о великих людях России») and others. Books for schoolchildren are printed in the affordable *School Library* series. The project for teenagers with books by contemporary authors – Winners of Sergey Mikhalkov International Contest – enjoys special popularity.



Million for the Theorem!
by Elena Lipatova

1



2



3



4



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117418 Moscow, Russia
Tel.: +7 (495) 933-5565,
E-mail: dl@detlit.ru, detlit.ru

Clever Media Group



ALEXANDER ALPEROVICH,
CEO,
Clever Media Group

Clever Media Group is a children's book publisher dedicated to creating innovative books with exceptional content that change children's lives for the better. Established in Moscow in 2010, Clever has grown from a tight-knit team to over 150 professionals around the globe – including the 2018 launch of the New York office to expand our presence in the North American market. Our books are beloved by children and families throughout the world!

Clever's publishing programme features a wide range of books for ages 0 to 18, including board books, activity books, picture books, nonfiction, middle-grade, and young adult fiction. Each year Clever publishes around 500 new titles, adding to our comprehensive list of 2,000 titles with over 20 million copies sold.

With a special focus on books that retail between US\$5 and \$10 and primarily target children ages 0-7, Clever is committed to high-quality books at an affordable price. Our books are sold through a variety of sales channels, including online retailers, book chains, and children's good stores – as well as in our own online store and national retail chain, which accounts for 35% of our overall sales. We are proud to continue publishing books that entertain, educate, and enrich children everywhere.



FOUNDED IN
2010

COMPREHENSIVE
LIST OF
2000
TITLES
WITH OVER
20
MILLION
COPIES SOLD

1
Clever Mini Board Books
My First Words
by Ekaterina Elkina, Elena Jirenkina, Tatiana Korchemkina

2
Clever Questions
I Know Things That Go
by Elena Davydova

3
Clever Storytime
Don't Wake the Dragon
by Evgeny Permyak

4
Big Look & Find Book
by Inna Anikeeva

5
Bacteria World Adventures
by Elena Ulyeva



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www.clever-publishing.com
foreign-rights@clever-media.ru



**EKATERINA
KASHIRSKAYA,**
Director

FOUNDED IN
2011

PUBLISHING
PORTFOLIO
OF MORE THAN
100

BOOKS

1

To the Mountains!
The History of Mountaineering
by Lada Bakal,
drawings by Tatyana Ukleiko

2

Fantastic Animals
All Over the World
by Ekaterina Stepanenko,
drawings by Polya Plavinskaya

3

Mathematics:
History of Ideas
by Maria Astrina and Iosif Ribakov,
drawings by Natalia Yaskina

4

We Live in the Stone Age
Interactive encyclopedia
by Ekaterina Zavershneva,
drawings by Inna Bagaeva



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Foreign rights:
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A Walk Through History

A Walk Through History is a publishing house specialising in children's books with a focus on nonfiction. Since 2011, we have created and designed more than 50 unique titles dedicated to various periods of history (ancient civilizations, the Middle Ages, contemporary world, and Russian history) and other themes: the subway and railroads, mathematics, animals and plants, theatre, space travel and means of communication.

All of our books and games have been created with the participation of trained professionals and child psychologists. The final layout is carefully arranged to have enough information for the targeted age group and to combine the text with illustrations so that the book would be interesting, entertaining yet challenging. Each of our historical series includes an interactive encyclopaedia, a fiction book, activity books, board and card games.

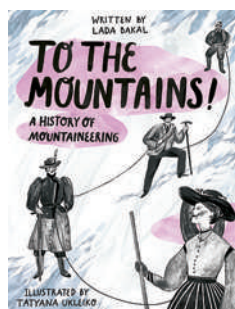
Our publishing house is open to international cooperation. We are trying to establish good working connections with other publishers all over the world in order to promote our own titles as well as to find great nonfiction books to translate into Russian.

Welcome to visit us at our stand – Hall 30 booth A 1 – at the Bologna Children's Book Fair.



Amazing Parasites:
plants, fungi, animals
by Alyona Vasnetsova,
drawings by Fyodor Vladimirov

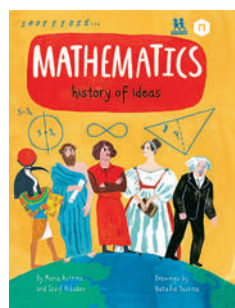
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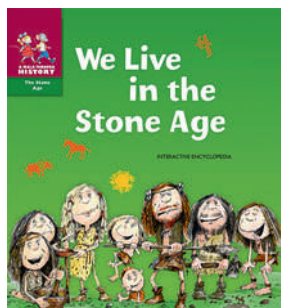
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3



4



Mann, Ivanov and Ferber



**ANASTASIA
GAMEZA,**
Rights Director

MANN, IVANOV AND FERBER (MIF) is one of leading publishing houses in Russia. We entered the market 14 years ago and at first published only business literature. Later, we went on to publishing children's books, comics, graphic novels, board games and fiction.

We started publishing children's books in 2013. Today, we release more than 150 new children's titles every year, fiction, non-fiction or comics. Their purpose is to develop qualities in children that will help them to live a successful, creative and fulfilling life. At any age starting from birth, we are there to accompany and support kids and help them to get ready for adult life. Our books describe the world around them and within, widen their horizons, build on their strengths and help to achieve their potential.

We believe that our books help to raise a happy and successful person, who will, in turn, change the world for the better.

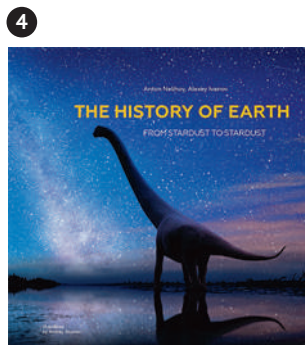
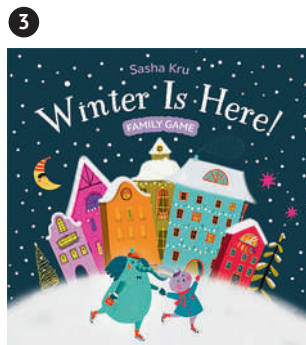
**Birds in the City.
How and Where to Find Them**
by Anna Vasilieva



**MIF: UNUSUAL
PUBLISHER,
PASSIONATE
READERS**

**PART OF RUSSIA'S
TOP 5
PUBLISHING
HOUSES**

**OVER
3000
BOOKS PUBLISHED
IN 14 YEARS
OF EXISTENCE**



1
Monti
by Ekaterina Trukhan

2
**Your First Expedition.
Become an Expert
in Outdoor Adventures**
by Lilia Shabutdinova,
Inna Kozheporova

3
**Winter Is Here!
Family game**
by Sasha Kru

4
**The History of Earth.
From Stardust to Stardust**
by Anton Nelihov,
Alexey Ivanov

МИФ

Anastasia Gameza
Rights Director
www.mann-ivanov-ferber.com
www.mann-ivanov-ferber.ru



LANA BOGOMAZ,
Editor-in-Chief,
Alpina. Kids

Alpina. Kids

Alpina. Kids is a new business at **ALPINA PUBLISHER**, founded in 1998. We publish books that encourage curiosity, help people find their vocation, develop important skills and simply allow parents to spend more time with their child. Our portfolio includes global bestsellers and books by contemporary Russian authors. Alpina. Kids has books translated into four languages. We offer interactive formats for teenagers.



How to Watch Films

How to watch films to make it interesting both for adults and kids? By Anton Dolin, leading Russian film critic, and Konstantin Bronzit, illustrator, famous animator and Oscar nominee.



How to Listen to Music

The book helps you understand any *smart* music better, be it the classics, jazz, electronics, rock or folk. QR codes with tracks inside to start your immediate immersion.



Circus Isn't for Everyone

Life-based story of a tiger from Canada who got injured during its performance in the circus. Good people stood up for the tiger, and it ended up free in a nature reserve.



Handful of Ripe Strawberries

Funny and kind stories about a girl's adventures in the countryside. You will learn what may happen if you get lost in the woods or what happens if you put salt instead of sugar in the jam.



Home for a Friend

The story about a pet dog suddenly put out into the street by its master. And about a family who truly wanted to find a real friend.



Anthropogenesis

A popular science book on anthropology for children. This full-of-humour story about children-bloggers can stir interest to science in everyone.



I'm a Crocodile

Fascinating facts about the life of crocodiles, re-examined by Moscow Zoo experts, and beautiful plasticine illustrations.



Creativity

It is one of the top three most popular skills of our time. A training book for unconventional solutions at school, at work and in life.

Contacts

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Principal place of business at 22/25, Bolshoi Strochenovskiy
123060, Russia, Moscow, PO Box 28

Samokat Publishing House



IRINA BALAKHONOVA,
Editor-in-Chief

Independent children's books publisher in Russia since 2003, Samokat publishes award winning and long-selling authors from all over the world, including Roald Dahl, Maria Parr, David Almond, Marie-Aude Murail, Tomi Ungerer, Aleksandra and Daniel Mizieliński. Its publication plan for 2020 includes 100 novelties.

Open-minded and committed to its readers, Samokat focuses on promotion of reading – arranges lots of events on different venues, the main of which is its bookstore in the center of Moscow, and plays a key role in renovation of the children's literature and book illustration in Russia. It collects the rights catalogue based on the highest literature standards and modern world trends. In 2019, 16 Russian projects were selected for the exhibition of 1001 Outstanding International Books (MIBF and Bologna Book Fair, Moscow). Five of them were Samokat's books.

Samokat's Russian authors and illustrators are often nominated and awarded with prestigious Russian and international prizes such as the Biennial of Illustration Bratislava, or "The White Ravens" catalogue.

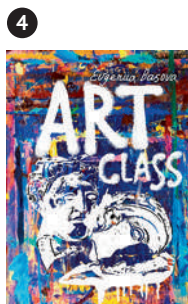
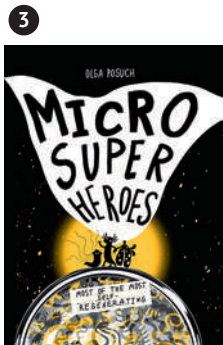
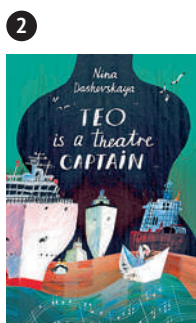
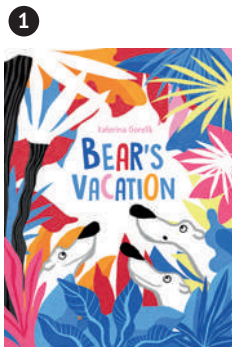
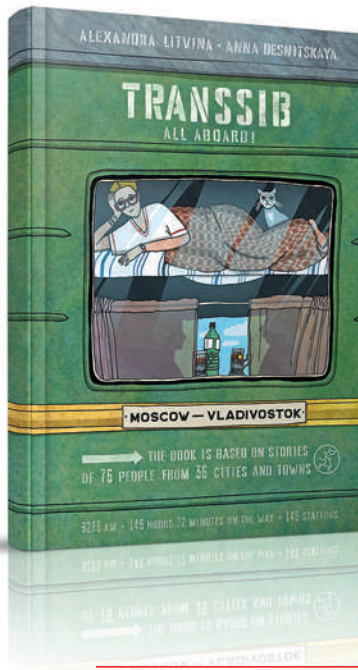
In 2018, Samokat was shortlisted for the BOP – Bologna Prize for the Best Children's Publishers, and Irina Balakhonova, Samokat's editor-in-chief, was awarded by the Russian book industry with the Revizor prize as the Editor of the Year. Since 2019, Samokat is the member of the Russian section of IBBY.

FOUNDED IN
2003

SHORTLISTED
FOR THE BOP
**AS ONE
OF THE BEST
PUBLISHERS
IN EUROPE,
2018**

TRANSSIB

By Alexandra Litvina,
illustrated by Anna Desnitskaya



1
BEAR'S VACATION
By Katerina Gorelik

2
TEO IS A THEATRE CAPTAIN
By Nina Dashevskaya,
illustrated by Yulia Sidneva

3
**MICRO SUPER HEROES.
Most of the Most
Self-Regenerating**
By Olga Posukh

4
ART CLASS
By Evgenia Basova



Contacts
Foreign Rights:
evgeniya.karpenko@samokatbook.ru



DARINA YAKUNINA,
Publisher, Polyandria
Publishing House

FOUNDED IN
2009

ONE OF THE LEADING
PUBLISHING HOUSES
OF CHILDREN'S
LITERATURE
IN RUSSIA

OVER
70
TITLES
IN 2019

1
The Ten Moons
Vitaly Terletsky,
illustrated by Natsuki

2
**Ayasel: An Evening
in the Steppe**
Irina Zartayskaya,
illustrated by Assol Sas

3
Oceans Between Us
Irina Zartayskaya,
illustrated by Masha Sudovykh

поляндрія
издательский дом

Contacts
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191036 Russia, Tel.: +7 (812) 401-6330
info@polyandria.ru
www.polyandria.ru

Polyandria Publishing House

POLYANDRIA PUBLISHING HOUSE presents a range of new and already-familiar names in children's literature, choosing titles that help readers understand themselves and others. These are books about love and trust, loneliness and friendship, about the power of perseverance and the occasional need to compromise.

Polyandria is delighted to introduce Russian readers to renowned authors as Oliver Jeffers, Torben Kuhlmann, Benji Davies, Rob Biddulph, Chris Haughton, Debi Gliori and many others, including writers of international modern classics. Apart from translated titles, we are happy to support talented Russian writers and artists, among them are Irina Zartayskaya, Irina Leek, Masha Sudovykh.

Having been present in the market for ten years, our publishing house has decided to launch a new imprint called **Polyandria NoAge**, which targets adults in addition to young adults who are mature enough to deal with some of the challenges they are about to face.



Tim and Diggy
Irina Leek, illustrated by Luke Scriven



Bichik National Publishing Company



AVGUST EGOROV,
CEO of Bichik
National Publishing Company

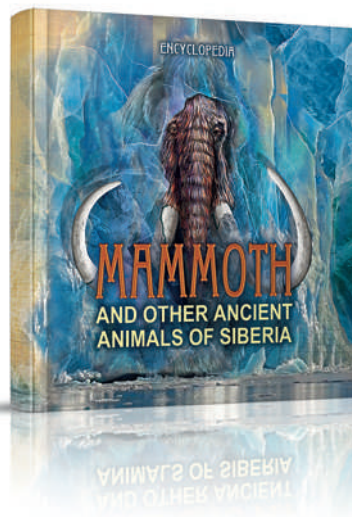
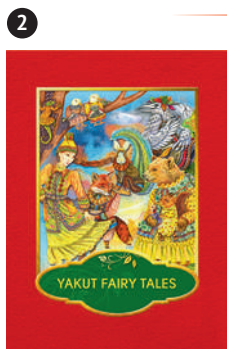
What do the children of Yakutia do, when blizzard rages in the streets and the 50-degree frost breaks out? What do the schoolchildren do during long evenings, provided that the winter lasts for 8 months? They read books.

That's why they develop creativity and inquisitiveness. Despite such extreme living conditions in the coldest place on the Earth – Yakutia, where the incredibly fierce winter shows down to -71.2 Celsius, where life itself calls not only for survival, but also for active development, the Yakutians conquer the world peaks. Among the triumphers are the Olympic champion Pavel Pinigin, founder of the company “InDriver” Arsen Tomsy, founders of the mobile games company “MyTona” brothers Ushnitsky, supermodel Polina Protodyakonova and others – thanks to courage, creativity and national identity.

Bichik helps the younger generation to know their language and national traditions, makes their integration into the world deeper. Children of the planet would be interested in such warm books from the Pole of Cold as “Mammoth and Other Ancient Animals of Siberia”, “Legends and Fairy Tales from the Arctic”, “Yakut Fairy Tales”, publication with a mobile game “Ayko: The Wonder Doll” and others.

MAMMOTH AND OTHER ANCIENT ANIMALS OF SIBERIA

By Albert Protopopov, Stanislav Kolesov, Valery Plotnikov and others.
Illustrated by Alexander Baishev, Ekaterina Sadovnikova and others



FOUNDED IN
1926

PUBLISHING
PORTFOLIO
OF MORE THAN
700
TITLES

1
LEGENDS AND FAIRY TALES FROM THE ARCTIC
Compilers Alexandra Popova, Marina Nikiforova. Illustrated by Innokenty Koryakin and others

2
YAKUT FAIRY TALES
Compiler Marina Makeeva. Illustrated by Aytalina Michailova, Nyurguyana Yablovskaya

3
MY FIRST WORDS. 150 words
By Aysena Timofeeva. Illustrated by Silviya Ignatiyeva

4
FAVOURITE TALES OF THE PEOPLES OF RUSSIA
Compiler Ulyana Semenova. Illustrated by Ekaterina Sadovnikova

bichik

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